

Hello!



# Twinkle Sahu

Graphic & Communication Designer

## ABOUT

I'm passionate about creating designs woven with storytelling and functionality. Often struck with an idea while strolling outdoors or watching something - fuel my source of inspiration. With my strong communication skills, empathy, creative and critical thinking, I'm able to craft designs that align with the purpose and needs of the design problem.

## CONTACT

✉ twinklesahu621@gmail.com  
🌐 starringtwinkle.com

## EDUCATION

### B.DES. - 9 CGPA

2021-25

Graphics & Communication Design  
UPES, Dehradun, Uttarakhand, IN

### 12th - 95.6%

CBSE PCM

DAV Public School, Sonadih  
Baloda Bazar, Chhattisgarh, IN

## SOFTWARE

Illustrator    ◆◆◆◆◆  
Photoshop    ◆◆◆◆◆  
Indesign    ◆◆◆◆◆  
After Effects    ◆◆◆◆◆  
Figma    ◆◆◆◆◆

## SKILLS

Brand & Identity  
Packaging design  
Publication & layouts  
Typography  
Motion Graphics

Conceptualisation  
Collaboration & teamwork  
Communication skills  
Presentation skills

## INTERNSHIP

### Graphic Design Intern

BabyCloud - A.E. (Oct '22 - Oct '23)

- Designed the brand deck
- Social media creatives
- Collaborated with Content & marketing team
- Posters & infographics for webinars & talks

### Student Design Team

UPES ACM SIGCHI (Feb '23 - Feb '24)

- Part of Branding team for HCI Conference 2023
- Design team member of FlyCHI Student Chapter

### Brand Design Intern

Digivancy (Dec '23 - Jul '24)

- Logo & visual identity design
- Brand book & guidelines
- Marketing collaterals
- Client pitch decks
- Website UI design team
- Social media posts
- Collaborated with the marketing & research team

## AWARDS

### Battle of Projects

Organised by ADI - 2024

Won 2nd runner-up in Packaging Design  
Project - HealHub (Medical band-aids)  
At Pune Design Fest '24

